



WASHINGTON REGIONAL TRANSPLANT COMMUNITY

WRTC



LESLIE A. EBERT *LEGACY OF LIFE* SCHOLARSHIP

Did you know more than 113,000 people are waiting for a lifesaving transplant? As a high school senior, you have the power to raise awareness about the importance of registering to be an organ, eye and tissue donor through the Leslie Ebert Scholarship Program.

Essay Scholarship Prizes

\$5,000 First Place Scholarship

\$3,000 Second Place Scholarship

\$1,000 Honorable Mentions (3 Awards)

Video Scholarship Prizes

\$5,000 First Place Scholarship

\$3,000 Second Place Scholarship

\$1,000 Honorable Mentions (3 Awards)

HOW TO ENTER: Write a persuasive essay and/or produce a video that educates, then motivates, an audience to become registered organ, eye and tissue donors!

DEADLINE: March 31, 2020 before 11:59 p.m.

SUBMIT TO: Send essay submissions to essayscholarship@wrtc.org and video submissions to videoscholarship@wrtc.org

WINNERS: *If you are a winner*, WRTC will contact you directly. Winners will also be announced on BeADonor.org by May 20, 2020.

ESSAY & VIDEO INSTRUCTIONS

- Essay and/or video must be submitted with entry form(s) by 3/31/20 before 11:59 p.m. to essayscholarship@wrtc.org and/or videoscholarship@wrtc.org
- Essay must not exceed 1,000 words
- Video must not exceed 2 minutes
- Essay & Video must include a call-to-action
- All *Legacy of Life* Scholarship rules must be followed (NOTE: entrant must live in WRTC's service area)
- **TWO Citations** must be included and are excluded from total word count and/or video time allotment

WASHINGTON TRANSPLANT COMMUNITY (WRTC) sponsors the Leslie A. Ebert *Legacy of Life* Scholarship and is dedicated to educating people about the life-saving benefits of organ, eye and tissue donation. The *Legacy of Life* Scholarship is endowed through a generous gift from the Leslie Ebert Memorial Fund.

Legacy of Life Scholarship Rules for BOTH Essays and Videos

1. All essay and video entrants must be a current high school senior who both resides and attends high school, or is home schooled, in one of the following locations: Northern Virginia (specifically the counties of Arlington, Fairfax, Loudoun, Prince William, Clarke, Spotsylvania, Stafford, King George, and Fauquier as well as the independent cities of Alexandria, Falls Church, Fairfax, Fredericksburg, Manassas, and Manassas Park); Maryland (Montgomery, Prince George's, and Charles counties only); and the District of Columbia; and plan to attend a college, university or community college in the 2020 fall semester. You are not eligible for the scholarship if you reside and attend high school (or are home schooled) outside the aforementioned counties and cities.
2. The following are ineligible to participate in the scholarship program: family members and employees of WRTC and family members of those who serve on the WRTC Board of Directors and any of the WRTC committees or councils. To ensure fairness, names and institutional affiliations of applicants will be omitted from contest entries in advance of their review. Please omit personally identifiable information about yourself from the body of your essay or video. NOTE FOR VIDEO SCHOLARSHIP ENTRANTS: You may appear in your video; however, please omit your name from the video itself.
3. **The entry form must be complete and included in your submission as a separate attachment. Incomplete or missing forms will cause you to be disqualified.**
4. You must write an essay and/or produce a video that will convince your audience to register to be organ, eye and tissue donors.
5. All scholarship winners will be required to attend a WRTC Donation 101 training and participate in at least one WRTC-approved donor registration event in the community. Winners will receive the dates of the training and registration events immediately following the announcement of the winners. This requirement must be met before scholarships are paid. Reasonable accommodations (as determined by WRTC) will be made to ensure this requirement may be met by each winner.
6. One first place scholarship of \$5,000, one \$3,000 second place scholarship and three honorary scholarships of \$1,000 each will be awarded for each the essay and the video category. Winners will be contacted directly by May 20, 2020 - **only winners will be notified.** Only after all winners are notified will the essays and videos be posted on www.beadonor.org/community-outreach/scholarship-information.
7. The scholarship must be paid directly to the university or college which the winner attends by December 31, 2020. The money awarded will be paid in one lump sum, and must be used to pay for tuition, books, and other fees billed directly by the institution. The scholarship will be forfeited if the winner does not claim the scholarship by December 31, 2020, or if the student is not enrolled in and attended a college or university in the 2020 fall semester. Funds cannot be paid after December 31, 2020. Instructions for payment directly to the institution will be sent after the winners are announced.
8. An individual student may apply for one or both categories (essay and/or video) of scholarship per year; only one entry per student per category will be allowed.
9. All essays and videos, and all rights to their publication, become the property of WRTC which may use, edit, and excerpt these entries for promotional or any other purpose, including use on any WRTC digital media without attribution or compensation.
10. WRTC and its panel of judges reserve the right to award all scholarships (10 total), fewer (less than 10) or none based on the number of qualified applicants and their eligibility, suitability and quality. Any essay or video entry deemed inappropriate, unsuitable or otherwise ineligible may be disqualified at WRTC's sole discretion. The decisions of WRTC and the judges are final.
11. WRTC reserves the right to deny payment of the scholarship if any of the above rules and criteria are not met. The scholarship is paid only at the sole discretion of WRTC.

Privacy Policy: Washington Regional Transplant Community (WRTC) does not collect the personal information of visitors to its website (www.beadonor.org). Numerical data (e.g. numbers of visitors to the site or a particular page) are collected for statistical purposes only. Students who submit essays and videos will not be enrolled to receive extraneous emails and/or solicitations of any sort unless they opt-in to those communications. Only scholarship winners will be contacted by the staff of WRTC. Scholarship recipients should note that their name, hometown, high school, college/institution the student plans to attend, prize amount and winning essay will be listed on WRTC's website and may also be used in other promotional materials (e.g. WRTC newsletters, press materials and on WRTC's Facebook page [www.facebook.com/beadonor]). Any photos or videos submitted by the students or taken during the official in-person presentation of the scholarship may also be included in WRTC promotional materials.

RULES PERTAINING TO ESSAY ONLY	RULES PERTAINING TO VIDEO ONLY
Essay entries must be no more than 1,000 words and written in English.	Video entries must be no longer than 2 minutes and any dialogue/script must be English.
Each entrant may submit only one essay, and the essay must be the sole and original effort of the writer. It must not infringe upon any material protected by copyright and must not include plagiarized material. These concepts are discussed on www.plagiarism.org .	Each entrant may submit only one video; it must be the sole, original effort of the applicant. While an applicant may involve others in the production of the video, each applicant may only submit one single, unique video for consideration and no scholarship may be split between multiple parties. If two separate applicants submit the same video for consideration, both will be disqualified. No entry shall contain a performance that has been broadcast or streamed, published or televised, as part of a recording of a motion picture film or television program. It must not infringe upon any material protected by copyright.
The essay must be written and saved in Microsoft Word and may not be included in the body of an e-mail but must be sent as an attachment.	All video entrants must agree to have their video posted on the WRTC website and Facebook pages for viewing and voting (see below).
Essay must contain at least TWO citations. List all citations at end (not included in word count), including primary and secondary materials (e.g. newspapers, books, interviews, web sites).	Video must contain at least TWO citations. List all citations at the end of the video (not included in video time allotment), including primary and secondary materials (e.g. newspapers, books, interviews, web sites).
Both entry form and essay must be separately attached to a single email sent by Tuesday, March 31, 2020 before 11:59 p.m. to essayscholarship@wrtc.org . In the subject line type LEGACY OF LIFE ESSAY SCHOLARSHIP. Date and time when the email was sent (not received) will govern eligibility. Only e-mailed submissions will be accepted.	Entry form must be emailed, and video uploaded by Tuesday, March 31, 2020 before 11:59 p.m. The video must be uploaded to YouTube, and the link must be included in the email with the entry form attached and sent to videoscholarship@wrtc.org . Type LEGACY OF LIFE VIDEO SCHOLARSHIP in the subject line. Date and time when the video was sent (not received) will govern eligibility. Video finalists will be posted on Facebook and notified of the online voting period (see information on voting below).
Essays will be judged by an advisory panel selected by WRTC. Criteria will include originality, persuasiveness and passion of the argument, proper grammar and spelling, adherence to the competition topic, and citations of correct information. Judges' decisions are final.	Video finalists will be judged by a panel consisting of donation professionals selected by WRTC. 90% of the video's score will be derived from this judging panel. The criteria for judging the videos will include originality, persuasiveness and passion of the argument, video quality, adherence to the competition topic, and citations of correct information; the remaining 10% of the score will be derived by the number of individuals who Like* the video on WRTC's Facebook page. Once the video has been uploaded, encourage your friends and family to log on and Like your video. The more Likes your video receives, the more points you will earn toward 10% of the final score. NOTE: Facebook comments do not count as Likes. *Likes will include all reactions included within the Facebook Like button.